

<https://geekinformatic.com/job/web-designer/>

Web Designer

Experience: 2.5 to 3 years

Description

We are seeking a talented and creative **Web Designer** to join our team. The ideal candidate will have a passion for designing visually stunning and user-friendly websites that effectively communicate our brand message and engage our target audience. As a Web Designer, you will work closely with our marketing and development teams to **conceptualise, design, and implement innovative web solutions** that meet our business objectives.

Responsibilities

- Proven experience as a Web Designer or similar role, with a strong portfolio showcasing your design skills and creative vision.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, XD) or similar design tools.
- Solid understanding of **HTML, SCSS, CSS, and JavaScript**, with the ability to hand-code clean and efficient markup.
- Experience with **responsive design** techniques and frameworks (e.g., Bootstrap).
- Familiarity with content management systems (e.g., **WordPress, Drupal**) and **e-commerce platforms** (e.g., **Shopify, Hubspot, Wix, WooCommerce**).
- Optimize website performance and load times through efficient design and coding techniques.
- Create **wireframes, mockups, and prototypes** to effectively communicate design ideas.
- Conduct **usability testing** and gather feedback to iterate and refine designs as needed.
- Develop responsive and mobile-friendly designs that provide an optimal user experience across various devices and screen sizes.

Qualifications

- Stay updated on **industry trends** and emerging technologies to continuously improve design processes and outcomes.
- Work closely with developers to ensure seamless integration of design elements into the final product.
- **Bachelor's degree** in Web Design, Computer Science, or a related field.
- Ability to **work independently** and **manage multiple projects** simultaneously in a fast-paced environment.

Job Benefits

- 5 days working
- Paid Travel/Rejuvenating Leaves
- Quarterly Movie Tickets
- Flexible Working Hours

Hiring organization

Geek Informatic & Technologies
Pvt. Ltd.

Employment Type

Full-time

Date posted

January 9, 2025

- Family Health Insurance
- Birthday & Anniversary Leaves
- Gym Membership Discounts
- Wedding Leaves
- Paternity/Maternity Leave(s)

Working Hours

9:30 am to 6:30 pm (IST)

Job Location

Bestech Business Tower Sector- 66, 160062, Mohali, Punjab, India